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Thursday, November 15, 2007



TheMagicTouch

(Tue, Nov 13, 07)

TheMagicTouch released its new WoW Professional 7.1 transfer paper to the US during SGIA'07. According to the company, the WoW transfer paper will allow imagers to achieve vibrant colors using digital laser technology, even on dark fabrics, and the transfers are soft and durable.

[More information...](#)

FLEXcon

(Tue, Nov 13, 07)

FLEXcon recently introduced its shelf-ART system, which allows retailers to decorate product shelving units to market products, even when they are not on the shelves. The company says that the new shelf-ART system is a great way to also promote cause-marketing events such as Breast Cancer Awareness, or for use with seasonal promotions.

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